

### **GERY KESZLER**

# Facts

- \*27th June 1963 Moedling (Lower Austria)
- Vacation in Australia and
- 90's: Return to Austr
- France:
  - Main Residence
  - Employee of many far

# VOGUE marie claire

2000 km

Thailand

stepmap.de

# Life's work: Life-Ball

- Founder of the Life-Ball
- 1993 First Life
- 1995 Return t
- Biggest benefi people europe

### Lifeball

#### Function : Wants to draw the attention to the danger of AIDS + Support of the concerned

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# Controversies

- 2007 aggressive article in the newspaper "Zur Zeit" (literally translated: "current affairs")
  - Legal measuares initiated
  - Charge has been withdrawed
- 2015 Keszler published his infection



# Entrepreneurship

- Entrepreneur:
  - Innovative, risk-taking business starter who only wants to make profit out of his ideas. They got a big amount of self-confidence and passion for his/her project.
- Social entrepreneur:
  - Innovative, risk-taking business starter (similar with a normal Entrepreneur) BUT he/she wants to help society with his ideas.

# Social entrepreneur?

• Cause of his social engagement for AIDS infected and his surrender on profit makes him a classic social entrepreneur

around disea

beings allowing keep ones

entrepreneurship experiences COMPANY management launched implementir

growing Nowadays example

another emerge equip

identify Baraka.is members

necessary business cause include heightened

large

ideas

Innovative involved sallowing keep ones field drives inspirational likes

endeavors largely current

burgeoning Networking

effort national Skoll

caters family ambrosia myriad change

<sup>8</sup> individuals Support lisisons Catherine leadership heard catherine leadership

equitable make

heard communities

elements made

belief

end

get-ups basis

becoming common common concern going World modern-day incremental community's cognizant public University going World based epitomizes insights making

described achieve

community like-minded

initiative afraid

institutions

like-these lays Foundation

bring dissect bein

concept increasingly Fellowships become establishing

figures Entrepreneur people

difference future aware micro-finance film-making environmental institution appirations institution

affairs Bangladesh

aspirations

approach

creative

Muhanmed

fueled

Harvard

see box movement Time

desire awareness

dedicated

human

doggedness fact issues integration failure encourage

becoming common