

MARKETING PLAN FOR OUR TRADE FAIR BOOTH

GOALS:

- 10 % increase of sale figures
- 20% increase of sales of our special trade fair offer (iPad Air 2)

OBJECT OF MARKETING

- Core assortment
- iPad Air 2

SUBJECT OF MARKETING

- practice companies and visitors at the II Meeting point in Tortosa

TIME SPAN

- 4th April, 2017

MATERIALS

- Flyers A5 (quantity 60 pieces)
- Posters

LOCAL RANGE

- Tortosa and Surroundings