

Health – Be

MIMA, VERENA, ANNA, VOJTĚCH, DAMIA



Health - Be

Products

Health be produces some products like bio products, hand made coffee and chocolate honey

Health - Be

Strengths

- They sell their products in different countries
- Products with wide variety and high – class
- Their products are envi – friendly

Health - Be

Weaknesses

- They need to improve communications
- They are not prepared to solve problems (less demand...)

Health - Be

Opportunities

- Nowadays people are more interested in bio products and healthy lifestyle
- They plan to set up an online shop, to sell products online

Health - Be

Threats

- They have not thought about the possibility of an economic crisis
- A lot of competitors