

Project Guideline nr. 4

March 2017 – August 2017

March 2017

- students working on their training firms – SWOT analysis and firm electronic presentation

April 2017

- **5th project meeting in Tortosa, Spain (3rd – 7th April 2017):**
 - ✓ *topic: Marketing + Trade Fair of students training firms*
 - ✓ *presenting students training firms*
 - ✓ *workshop on marketing of training firms*
 - ✓ *students presenting training firms at the International Trade Fair of training firms*
 - ✓ *Elevator Pitch competition*
 - ✓ *speech of local businessmen and presenting their companies to the public*
 - ✓ *award ceremony of the Trade Fair*
 - ✓ *Rovira i Virgili University – speech about marketing topics*

May 2017

- students evaluating the project (feedback) - questionnaires

June 2017

- **6th project meeting in Pardubice, Czech Republic (12th – 14th June 2017):**
 - ✓ *final project meeting of school coordinators and management*
 - ✓ *elaborating the final report*
 - ✓ *evaluation of the project (positive and negatives aspects)*

July – August 2017

- completing the final report for national agencies

