

Project Guideline nr. 3

September 2016 – February 2017

September 2016

- students preparing SWOT analysis of conditions for agricultural entrepreneurship

October 2016

- **4th project meeting in Košice, Slovakia (17th – 21st October 2016):**
 - ✓ workshop (international groups) – brainstorming on SWOT analysis
 - ✓ students presentations of SWOT analysis of conditions for farming and agricultural entrepreneurial activities in their countries
 - ✓ workshop – preparing questionnaires for SWOT analysis of training firms at the International training firms fair in Košice
 - ✓ research of training firms for SWOT analysis and its presentations in international groups
 - ✓ discussion with a local entrepreneur Tomáš Bel
 - ✓ evaluation of the project meeting
 - ✓ planning the next meeting in Tortosa, Spain (3rd – 7th April 2017):
 - topic: Marketing + Trade Fair of students training firms
 - presenting students training firms
 - workshop on marketing of training firms
 - students presenting their training firms at the International Trade Fair of training firms
 - Elevator Pitch competition
 - visiting Rovira i Virgili University – speech about marketing topics

November 2016

- students working on their training firms – preparing leaflets, business cards

December 2016

- students preparing catalogues of their training firms

January 2017

- Czech team organizing Contract Day of Training Companies in Pardubice (7 training firms from 3 regional business schools)
- all partner schools preparing presentation on Marketing of their training firms



Student Entrepreneurship in Europe (2015 – 2017)

February 2017

- students preparing for Elevator pitch competition (introducing their training companies to the public)
- students preparing presentation of their training companies

