

Student Entrepreneurship in Europe (2015 – 2017)

Project Guideline nr. 1

September 2015 – February 2016

EVALUATION

- 1) From September 2015 to October 2015 each partner school introduced the project to its management, teachers and students. During the school meetings the main objectives were discussed and included into school curriculum.
- 2) School coordinators with a help of their colleagues introduced the project to students and established teams working on the assignments. Questionnaires were distributed among students.
- 3) School coordinators were contacted by project coordinator and the first meeting date was established.
1st project meeting was held in Pardubice, Czech Republic, 30th November 2015 – 1st December 2015. Two representatives of each partner schools presented their schools and the project was introduced in detail, especially its main goals and the plan for the following months.
- 4) During the meeting, the next meeting plan (in Amstetten, Austria) was established and partners were given tasks. Austrian school was responsible for establishing project Blog, Czech school was responsible for project website, Swedish school for Google Drive and Facebook page.
- 5) Each partner school was asked to organize a school competition for the best project logo which would be used as an official logo for future documents and presentations.
- 6) Next project meeting in Austria was set on 8th – 12th February 2016 with the topic: “Specifics of starting a business in the partner countries” and “Social entrepreneurship in each country”.
- 7) The dates of all further meetings were set. 3rd meeting in Mjölby, Sweden – 25th – 29th April 2016; 4th meeting in Košice, Slovakia – 17th – 21st October 2016; 5th meeting in Tortosa, Spain – 3rd – 7th April 2017; 6th meeting in Pardubice, Czech Republic – 5th – 7th June 2017.
- 8) During the first meeting in Pardubice, the methodology of the project was emphasized – students’ presentations, international work groups during meetings, students’ active participation and collaboration, project dissemination inside and outside partner schools.



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- 9) Partners were asked to introduce to their students - **Business Guide to Europe** and its topics:
- I. *Specifics of starting a business in the partner countries with the emphasis on the company's obligations to the state in each country + Social entrepreneurship in each country with examples of good practice*
 - II. *EU labour market*
 - III. *SWOT analysis*
 - IV. *Marketing*
- 10) Each school established „a project corner“ to promote the project and its objectives. Project Facebook page, Blog and Google Drive would be used as a main communication tools among students and teachers.
- 11) Students in each school were asked to gather information and materials for the meeting in Amstetten, Austria, as well as to record a short videospot about Social entrepreneurship in partner countries.
- 12) During the 2nd meeting (8th February – 12th February 2016) in Amstetten, 4 students of each country presented “Specifics of starting a business in their countries”. In international groups, they discussed conditions for young entrepreneurs and presented the results. While visiting the Regional Innovation Centre, students had a chance to interview young entrepreneurs and talk about their beginnings in business and their obstacles. At the end of the project meeting, students presented their videospots on “Social entrepreneurship”.
- 13) Teachers planned the next meeting in Mjölby, Sweden and discussed the main topic: “EU labour market” and explained the tasks to be done by their students (analysis of labour market, conditions of entry of other EU citizens in labour markets, the most desirable positions, job opportunities in partner countries).

