



Student Entrepreneurship in Europe (2015 – 2017)

# Project Guideline nr. 1

# September 2015 – February 2016

# September 2015

- school coordinators introducing the project and its objectives to the school management and colleagues
- distributing questionnaires among students (pre-project questionnaire)

# October 2015

- contacting school coordinators of all partner schools:
  - ➢ EDUCA Pardubice − SOŠ, s.r.o., Rybitví, Czech Republic
  - BHAK Amstetten, Austria
  - > Kungshögaskolan, Mjölby, Sweden
  - Institut de l'Ebre, Tortosa, Spain
  - Obchodná akadémia, Košice, Slovakia
- establishing school teams participating in the project
- introducing the main project objectives
  - increase students' knowledge about the entrepreneurship, rules, requirements and opportunities in the partner countries,
  - increase students' key competences needed for business and employability,
  - > promote students' language and digital skills,
  - > promote entrepreneurship education in all partner schools, exchange of good practices,
  - > implement new collaborative learning approaches,
  - establish and strengthen the cooperation among partner schools,
  - support future learning and career path of students

# November 2015

- 1<sup>st</sup> project meeting in Pardubice, Czech Republic (30<sup>th</sup> November 1<sup>st</sup> December 2015)
  - introducing all partners and presentation of partner schools
  - coordinator introducing the project
  - > introducing the project plan for the following months
  - establishing the next meeting plan
  - *distributing tasks:* 
    - $\circ$   $\,$  all partners establish project teams of students and teachers
    - Austria project Blog (link to be sent to the Czech coordinator)







#### **Student Entrepreneurship in Europe (2015 – 2017)**

- Czech Republic project website
- Austria questionnaire to be sent to other schools
- Sweden Google Drive and Facebook page
- all partners a school competition for the best project logo (to be used as an official logo for all documents and presentations)
- o all partners school presentations to be sent to the coordinator for the project website
- planning the next project meetings (establishing dates and topics)
  - $\triangleright$  2<sup>nd</sup> meeting in Amstetten, Austria (8<sup>th</sup> 12<sup>th</sup> February 2016)
    - topic Specific of starting a business in the partner countries and Social entrepreneurship in each country
    - tasks students prepare a presentation (Austrian school will prepare a guideline what to include in the presentation)
    - programme of the meeting students' presentations, workshop (international groups) discussing the best conditions for starting a business, students' presentations or videos interviewing a representative of social entrepreneurship (= non-profitable company) in their country)
  - *▶* 3rd meeting in Mjölby, Sweden (25<sup>th</sup> 29<sup>th</sup> April 2016), topic EU labour market
  - > 4th meeting in Košice, Slovakia  $(17^{th} 21^{th} October 2016)$ , topic SWOT analysis
  - ▶ 5th meeting in Tortosa, Spain (3<sup>rd</sup> 7<sup>th</sup> April 2017), topic Marketing, Trade Fair
  - > 6th meeting in Pardubice, Czech Republic ( $5^{th} 7^{th}$  June 2017), topic Final meeting
- establishing methodology of the project students' presentations, international work groups, students' active participation with the emphasis on collaborative approaches
- establishing project cooperation and communication (website, Facebook page, email)
- introducing Business Guide to Europe and its topics:
  - 1. Specifics of starting a business in the partner countries with the emphasis on the company's obligations to the state in each country + Social entrepreneurship in each country with examples of good practice
  - 2. EU labour market
  - 3. SWOT analysis
  - 4. Marketing
- project dissemination (inside and outside the organization)

# December 2015

- each school establishing project corner to promote the project and its objectives
- establishing project webpage and project Facebook page
- students gathering information and materials for the 2<sup>nd</sup> meeting in Amstetten
- students working on their presentations (Specifics of starting a business in the partner countries)







#### Student Entrepreneurship in Europe (2015 – 2017)

### January 2016

• students filming videospots (Social entrepreneurship in our countries)

### February 2016

- 2<sup>nd</sup> project meeting in Amstetten, Austria (8<sup>th</sup> February 12<sup>th</sup> February 2016)
  - students presenting their presentations on Specifics of starting a business in the partner countries, guideline for setting up a business in Europe
  - introduction of the scoring methods
  - evaluation in groups (Which country offers the best conditions for young entrepreneurs?)
    + presentation of the results
  - voting for the best project logo
  - *visiting the RIZ (Regional Innovation Centre) and discussion with young entrepreneurs*
  - *students presenting their videospots on Social entrepreneurship in each country*
  - > planning the next meeting in Mjölby, Sweden  $(25^{th} 29^{th} \text{ April } 2016)$ 
    - topic EU labour market
    - distribuing tasks students prepare an analysis of the labour market in their country on selected economic indicators and they will describe the conditions of entry of other EU citizens in their labour market (Swedish school will prepare a guideline what to include in the analysis)
    - programme of the meeting workshops (discussing the most desirable positions, the necessary skills for different positions and job opportunities in the participating countries)

