

Erasmus+



Student Entrepreneurship in Europe



QUIZ

What have you learnt
about
entrepreneurship?

1. Who are „social entrepreneurs“?

- a) They focus on making the highest possible profit with as little effort as possible.
- b) They drive social innovation and transformation in various fields such as education, environment and health.
- c) They are people running small businesses and making the decisions leading to profitability.

1. Who are „social entrepreneurs“?

b) They drive social innovation and transformation in various fields such as education, environment and health.

2. When we talk about „the labour market“,.....

- a) we are referring to all the people who want jobs and are able to work.
- b) we are referring to people on social benefits.
- c) we are referring to people working for a specific company or industry.

2. When we talk about „the labour market“,.....

a) we are referring to all the people who want jobs and are able to work.

3. What is SWOT analysis?

- a) A method that changes the internal rules within an organization, regarding employees only.
- b) A process which identifies strengths, weaknesses, opportunities and threats of an organization.
- c) A plan for an organization's outgoing expenses for a specific time period.

3. What is SWOT analysis?

b) A process which identifies strengths, weaknesses, opportunities and threats of an organization.

4. Marketing is defined as...?

- a) non-personal public communication about products, services, ideas, places and people through means such as television and internet.
- b) a job that involves encouraging people to buy a product or service.
- c) a process of controlling and dealing with products and services.

4. Marketing is defined as...?

b) a job that involves encouraging people to buy a product or service.

5. What is „Elevator Pitch“?

- a) An advertisement of a product or service played inside an elevator.
- b) A short TV or radio advertisement promoting a product or service.
- c) A brief statement defining a product or service delivered within a few seconds.

5. What is „Elevator Pitch“?

- c) A brief statement defining a product or service delivered within a few seconds.

6. The project „Student Entrepreneurship in Europe“ is focused mainly on

- a) a cooperation among students' training firms and exchanging of products and services.
- b) increasing the prestige of students' training firms and attending cultural events in participating countries.
- c) promoting entrepreneurship education and increasing students' skills and knowledge needed for better employability and starting their own business.

6. The project „Student Entrepreneurship in Europe“ is focused mainly on

- c) promoting entrepreneurship education and increasing students' skills and knowledge needed for better employability and starting their own business.

