SWOT Analysis

Team Austria

hak has amstetten

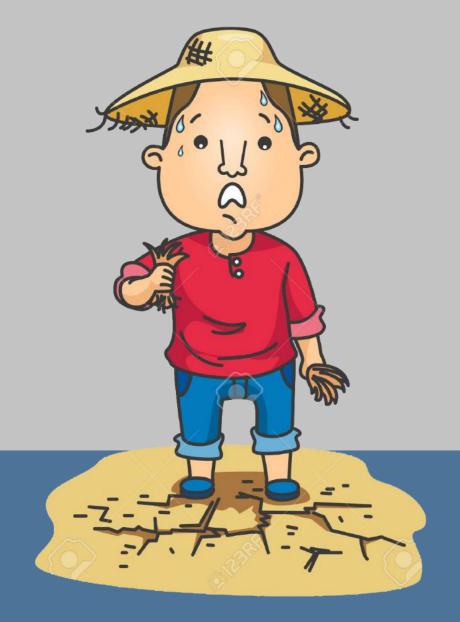
Strengths

- organic products
- **#** cooperations by different organisations (e.g. Maschinenring)
- high quality
- **#** stability (experience)
- **#** happy animals



Weaknesses

- low prices for products
- **#** regulations required by wholesalers
- less competitive than bigger farmers
- need of cooperations and wholesalers
- landscape of Austria



Opportunities

- **u** organic
- new technologies
- **#** cheaper machines (buying abroad)
- **#** better quality than foreign farmers
- niche products

Threats

- **III** TTIP, CETA
- climate change → extreme weather (floods, droughts, storm ...)
- no takeover by their children
- **#** less profit for the farmers
- higher costs