



Cyber racism is most commonly defined as racism which occurs in the cyber world. This includes racism which occurs on the internet such as racist websites, images, blogs, videos and online comments as well as racist comments, images or language in text messages, emails or on social networking sites. Online activities or published material that result in offensive comments in relation to a person's race, colour or national or ethnic origin, have the same effect as similar offline activities. Cyber racism may present as racial hatred or cyber bullying.

There are a lot of examples of cyber racism: many cases involving celebrities.

In France, for example, when Flora Coquerel won the competition of Miss France, a firestorm emerged on Facebook and Twitter. Commenters referred to Coquerel, whose mother is from Benin, as a "n*gger" as well as one poster reportedly asking for "death to foreigners." Another poster remarked, "It would be good to see a bit of White in our country." "I'm not a racist but shouldn't the Miss France contest only be open to White girls?" one commenter posted at Elle. For French media outlets, the most-used hash tags the night Coquerel won included "#shame" and "#Blackn*gger." Some articles in the country even went as far as saying Coquerel was riding the death of Nelson Mandela to her victory. Another alleged her win was because of President Francois Hollande's "Black agenda" (Hollande has worked to create a more multicultural government recently). Still, Coquerel brushed off the comments during her first press conference as Miss France, "I am mixed race and proud to be so. Many people can identify with me. I am proof of a multicultural France."

In Italy, Mario Balotelli has -suffered racist abuse on the internet, with neo-Nazis from his home country claiming he should not be playing for Italy. The striker was backed by Italy boss Cesare Prandelli, who said he will run on to the pitch to hug Balotelli if it ever happens when he plays. Stormfront, run by white supremacists, has been closed down in Italy by -Jewish authorities in recent days because of postings against the striker. The website said: "He's black and Jewish he should play for Israel not Italy."

But the most famous case is not an average case. The majority of the 354 reports referring to events

remained unknown, which have to do with the category of cyber bullying. Taunts and insults directed at classmates and neighborhood kids "guilty" of not being Italian citizens. Events that rarely end up in the newspapers. It happens only when the victim is a known personality, as for the insults hurled via Facebook to minister Cécile Kyenge. La photo of minister Kyenge sitting on the benches of the House of Representatives but with his face transformed into that of a monkey.

And over the eloquent inscription: "Guess who?".

The photo was published shameful (and then removed after a few minutes) on the Facebook profile of Fabio Rainier, Secretary of the Lega Nord Emilia. The direct question, contacted by

ilfattoquotidiano.it, denies that it is an attack on anyone in particular, and especially to the Minister for Integration Cecile Kyenge: "It is not written anywhere, there is no reference to her. If you say you lament," he said. Adding, then, that "the picture I put it and I did take these things because I do not like."

The only possible thing to prevent the phenomenon of the cyberbullism is to educate to the use of the net. some illegitimate behaviors must have communicated to the competent authorities, or to the Hotline as stop-it, that some organizations than collect alerts. another part of the cyber bullying is the publication of private information belonging to another person. You must, therefore, be very careful when you enter personal information on the Internet. The same goes for videos and photos that portray ourselves or our friends. All this set of information, when put online, it is difficult to control. Anyone can become aware of that information, possession and use, where appropriate, to harass or threaten you.

It is always good to use a nick name of fantasy and not give too much confidence to "unknown".



Obviously not all are potential cyber bullies , but we must also keep in mind that the Internet is easy to impersonate someone else , inventing age or physical characteristics different from the real ones : this can be done so much to those who have criminal intentions , as by those who are simply shy , and would like , in this way, hiding in the virtual world in order to live a "reality" differently, maybe better.