

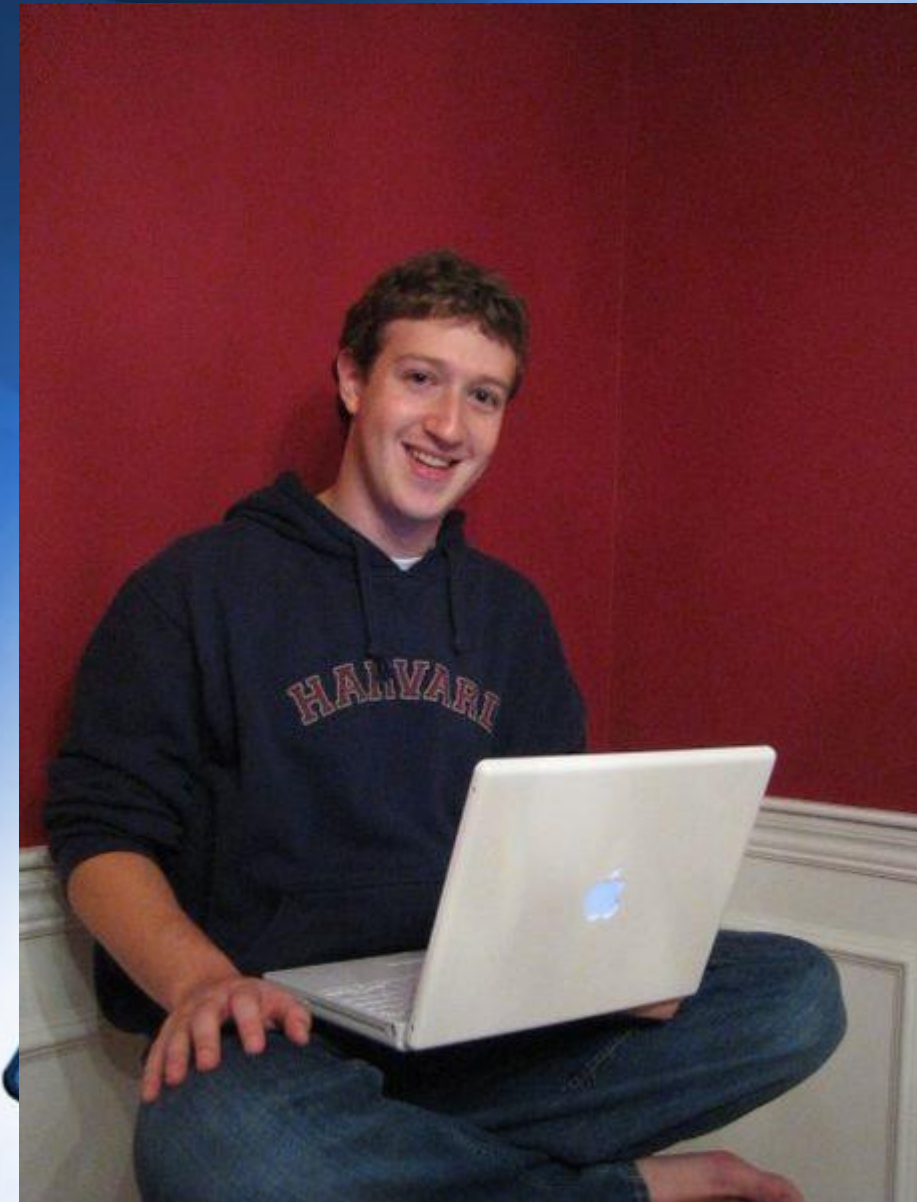
# *Facebook*



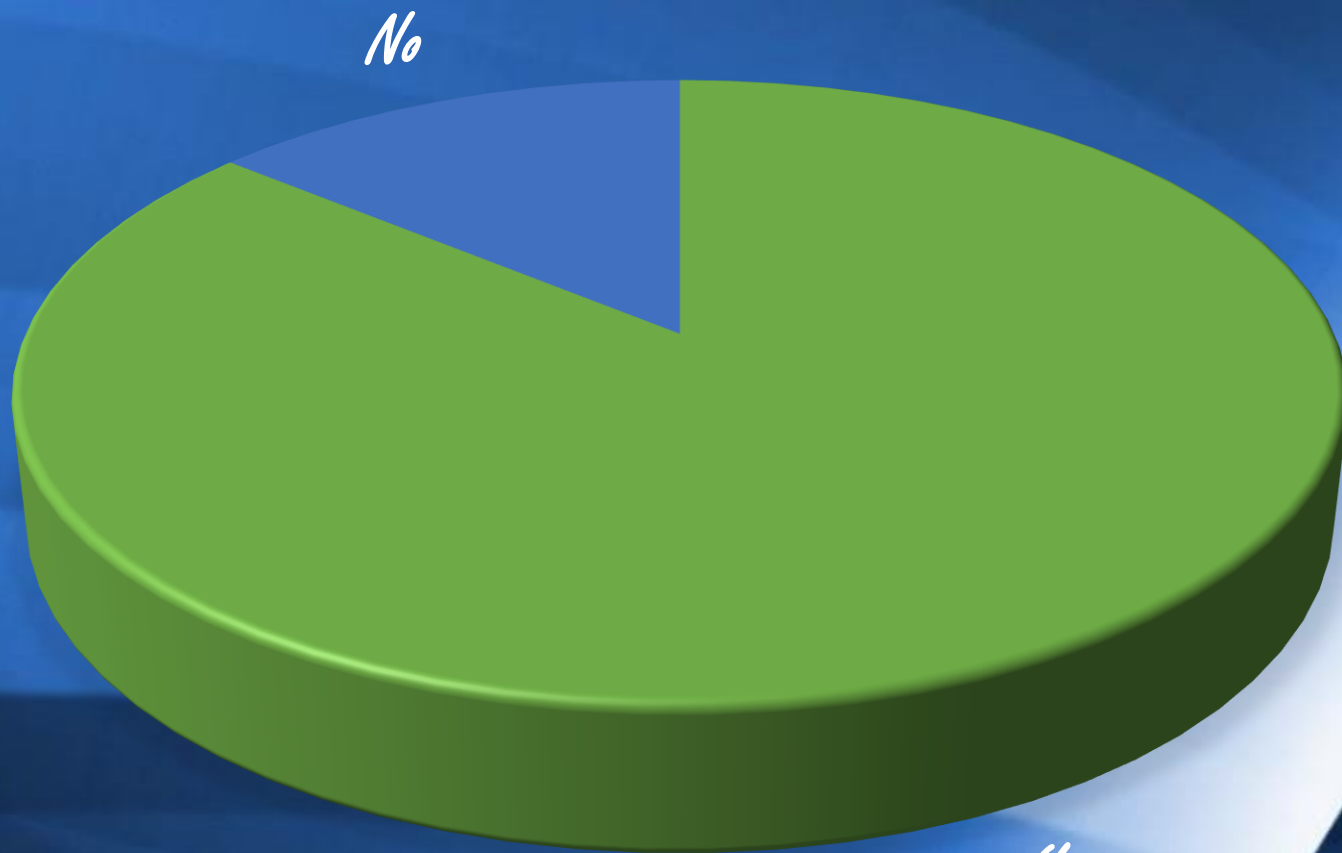
*questionnaire*

# History of Facebook

- Created in Cambridge (Massachusetts) 2004
- Founder - Mark Zuckerberg
- Co-founder Dustin Moskovitz
- Today it has more than 3,000 employees
- A value over \$ 103 million.



*Do you have Facebook ?*



*No*

*Yes*



# Why do seniors not have FB?

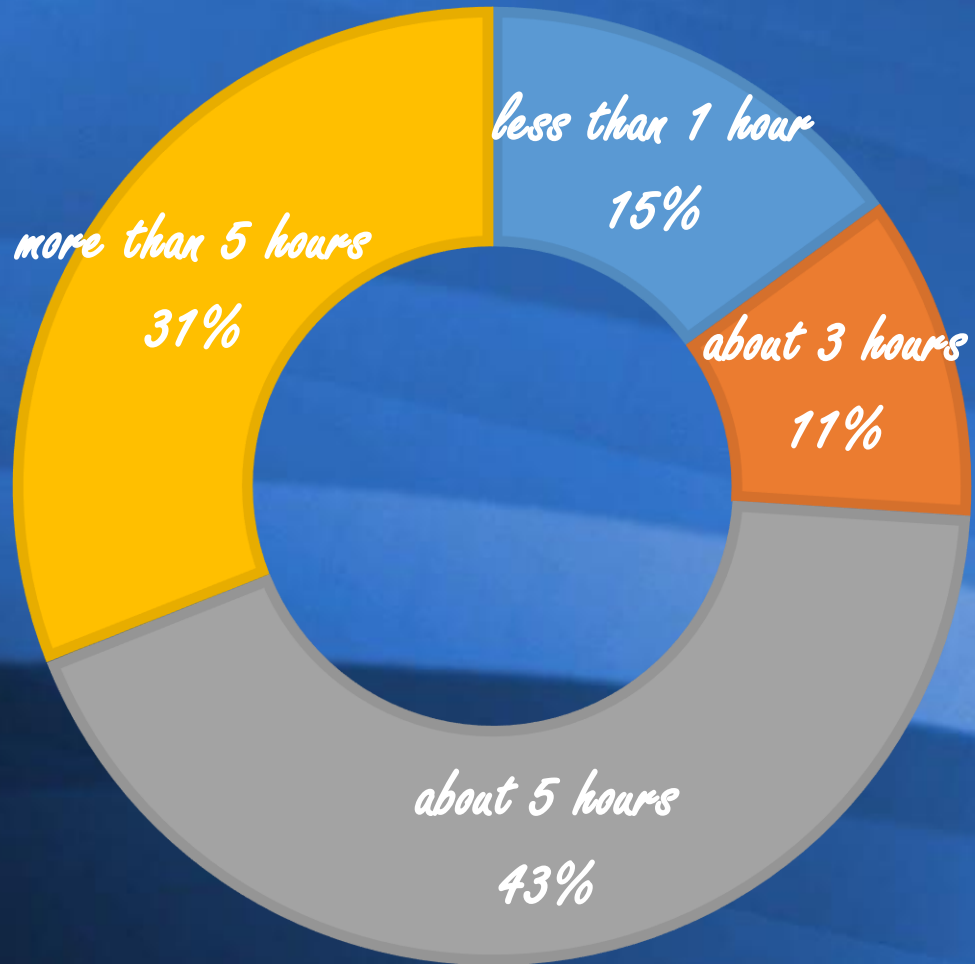
- Some older people still do not have Facebook.
- Seniors communicate face-to-face
- They often have no access to the Internet.
- Face-to-face communication is just so easy!



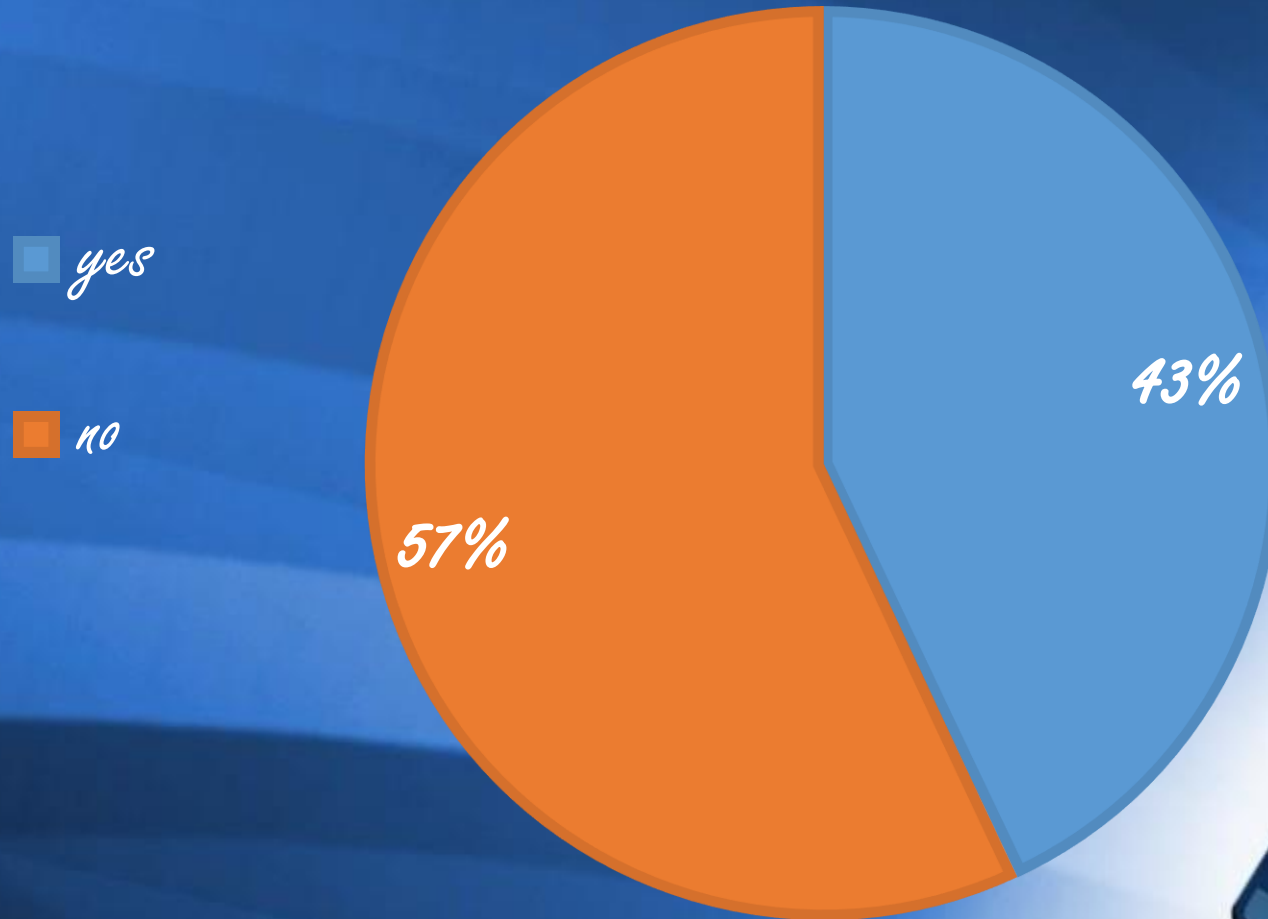
The screenshot shows a Facebook profile for Richard Stelmach. At the top, there are navigation links for 'file', 'edit', 'Friends', 'Networks', and 'Inbox', along with 'home', 'account', 'privacy', and 'logout'. The profile picture is a photo of an older man wearing a hat. The cover photo is partially visible. The profile name is 'Richard Stelmach' and the bio says 'is feeling a bit hyper after winning at Bingo last night! Down to the bookies for me! Updated 8 minutes ago edit'. Below the bio, it shows 'Networks: None' and 'Birthday: December 13, 1982'. The 'Mini-Feed' section displays 10 stories, including posts about a hip operation, reading a newspaper, and adding a Colestral Application. The 'Friends' section shows 26 friends with profile pictures of Pete Macdonald, Allan Stelmach, Amie Gowing, Dan Atkinson, Matthew Worrall, and Andy Stelmach. The 'Friends in Other Networks' section lists various groups like 'Leeds (19)', 'University of Leeds (3)', etc. The 'Information' section shows the email 'richardstelmach@email.com'. The 'The Wall' section shows 10 of 15 wall posts and a 'Post' button.

# How much time do you spend on Facebook?

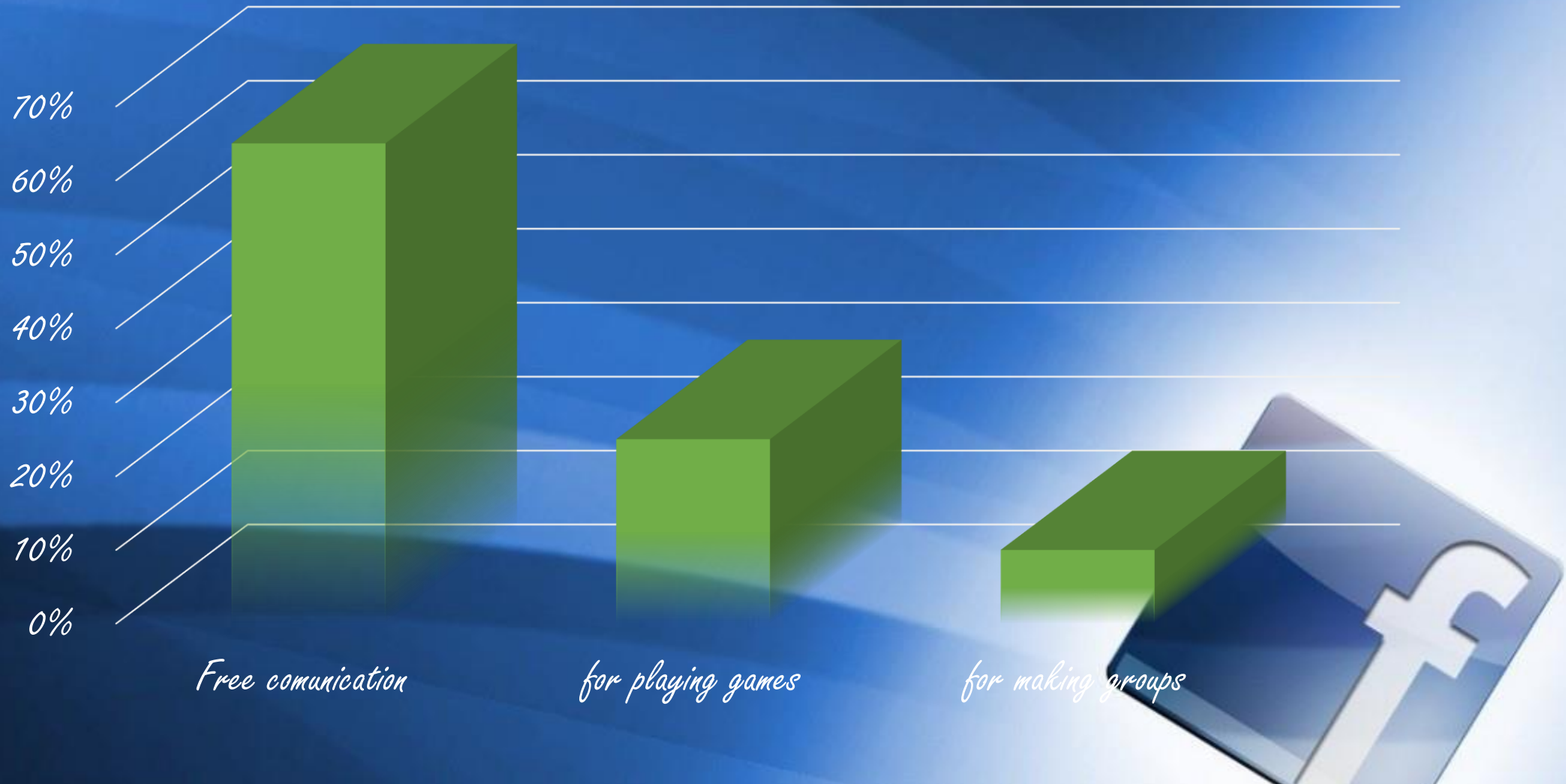
*Sad statistics, do you not think?*



*Do you play games on Facebook?*



# Why do you have Facebook ?



*Which information do you most often exchange on Facebook?*

- *Most people have Facebook for easy communication with friends. Facebook chat is free and there are so many people.*
- *People often use chat. Groups and games lose popularity.*
- *Today's users use Facebook to watch artists or sportsmen.*





*Thank you for your attention.*

- *Jakub Hrebenar*
- *Martin Schreiner*
- *Jan Smutný*
- *Pavel Mašín*

