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ALTERNATIVE MAGAZINE N°1  
COMENIUS SMS

# COMENIUS SMS

*SOCIAL MEDIA & SCHOOL*



ALTERNATIVE MAGAZINE N°1

FRANCE - REPUBLIC TZECH - ITALY  
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- Autres :

.....

Dangers- sécurité

Pensez-vous que les réseaux sociaux sont dangereux ?

- Oui
- Non

Si oui pourquoi ?

.....

Avez-vous déjà eu des problèmes sur les réseaux sociaux ?

- Harcèlement
- rumeur
- piratage du compte
- Autres .....

Est-ce que vos comptes de réseaux sociaux sont sécurisés ?

- Oui
- Non

Impact - Avenir

Pensez-vous que les réseaux sociaux peuvent avoir un impact sur votre vie professionnelle et personnelle ?

- Oui
- Non

Si oui pouvez-vous préciser lequel ?

.....

.....

Pendant combien de temps comptez-vous continuer à aller sur les réseaux sociaux ?

.....

.....

Qu'est-ce qui pourrait vous en faire partir ?

.....

.....

Diriez-vous que vous êtes « addict » aux réseaux sociaux ?  Oui  Non

A quel âge avez-vous ouvert votre premier compte sur un réseau social ? .....

D'après vous à partir de quel âge un adolescent devrait être sur les réseaux sociaux ? .....

# SURVEY TO DO IN YOUR SCHOOL

Généralités

Utilisez-vous les réseaux sociaux ?

- Oui  Non

Si oui, lesquels ?

- Facebook  Twitter  
 Myspace  Autre : (Préciser)

.....

Par quel moyen allez-vous le plus souvent sur les réseaux sociaux ?

- Ordinateur  
 Téléphone  
 Tablette

Par jour, combien de fois consultez-vous vos réseaux sociaux ? .....

Combien de temps passez-vous par jour sur les réseaux sociaux ?

- 30 minutes  
 1 heure

Activités- Amis

- 2 heures  
 Autre. Préciser : .....

Fréquence et temps de connexion

Combien de jours par semaine allez-vous sur les réseaux sociaux ?

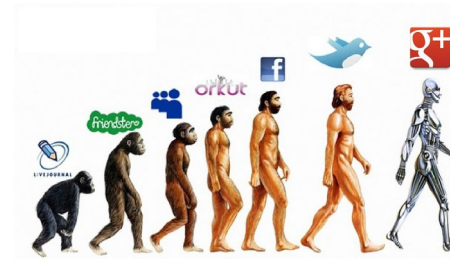
- Je n'y vais pas toutes les semaines  
 1 jour  
 2 à 3 jours  
 4 à 6 jours  
 Tous les jours

En quelques mots, pour quelle(s) raison(s) allez-vous sur les réseaux sociaux ?

.....  
 .....  
 .....  
 .....  
 .....

Que faites-vous sur les réseaux sociaux ? (Si plusieurs choix, merci de classer dans l'ordre).

# History of social media



The first way to communicate via the internet was the email.

In fact, in the 90s it was necessary to have an email. The first email was created in 1971.

In the XXI century, the social network has become the most important way to communicate.

What is Social Media?

Social media are internet sites where people interact freely, sharing and discussing information about each other and their lives. People exchange and create profiles where they can share their videos, pictures, audios and personal statuses. There are a lot of different types of Social Media such as WhatsApp, Tumblr, Instagram, Facebook, MySpace, Youtube, Twitter and many others.

In 2003 one of the most popular social networking sites were born. It was called MySpace, created so people could create personal profiles of themselves and contact friends and family from all over the world, sharing their life stories. It was similar to Friendster that was created in 2002 for the same purposes. This was the first social network.

Since then, a bigger social network was created in 2004 by a 23 year old man called Mark Zuckerberg who created the website while he was in Harvard University studying Psychology. He created it to make way for the students of the university to communicate with each other. However little did he know, within 24 hours 1,200 Harvard students signed up for Facebook and by the end of the month over half the undergraduate population had signed up.

It became Facebook.com after it was bought for £200,000. After it was bought US high school students could sign up and it soon spread worldwide to UK universities the next month. In August 2008 there were 100 million facebook users; from 2008 the numbers increased by 100 million every month. In May 2012 there were 900 million.

Yahoo and Google wanted to buy facebook off Mark for £975 million but Mark refused.

So the social networks are growing and they are entering in people's everyday lives.

## Most famous social media



It was born in 2004 and founded by Mark Zuckerberg. It was used by young people but it was used by old people. Before it opened to high-school students, and eventually to anyone aged 13 and over. Facebook now allows anyone who claims to be at least 13 years old to become a registered user of the website. Facebook has over one billion active users, of which approximately 9% are fake. It is available in 70 languages and we use facebook Users may create a personal profile, to include others in their social network, adding them as friends, and exchange messages, chat, automatic notifications when they update their profile. Users can establish and join groups to share common interests with other users, organized by place of work, school, college, or other characteristics, share multimedia content and use different applications in it.



Twitter is an online social networking and microblogging service that enables users to send and read "tweets", which are text messages limited to 140 character. Twitter was created in March 2006 by Jack Dorsey, Evan Williams, Biz Stone and Noah Glass and by July 2006, the site was launched. The service rapidly gained worldwide popularity, with 500 million registered users in 2012, who posted 340 million tweets per day. The service also handled 1.6 billion search queries per day. Tweets are publicly visible by default, but senders can restrict message delivery to just their followers. Users can tweet via the Twitter website, compatible external applications (such as for smartphones), or by Short Message Service (SMS) available in certain countries.



Google+ is a social networking and identity service that is owned and operated by Google Inc. Google has described Google+ as a "social layer" that enhances many of its online properties, and that it is not simply a social networking website, but also an authorship tool that associates web-content directly with its owner/author. It is the second-largest social networking site in the world after Facebook. 540 million monthly active users are part of the Identity service side, by interacting socially with Google+'s enhanced properties, like Gmail, +1 button, and YouTube comments. In October 2013, Google counted 540 million active users, of which 300 million users are active in "the stream".



is a freemium voice-over-IP service and instant messaging client, currently developed by the Microsoft Skype Division. The name was derived from "sky" and "peer". Skype was first released in August 2003. It was created by by Janus Friis and Niklas Zennström in cooperation with Ahti Heinla, Priit Kasesalu, and Jaan Tallinn, who supplied the backend which was also used in Kazaa. Skype had 663 million registered users as of the end of 2010. It was bought by Microsoft in 2011 for \$8.5 billion. Microsoft's Skype division headquarters is in Luxembourg, but most of the development team and 44% of the overall employees of the division are still situated in Tallinn and Tartu.

Another great alternative to social media is music. Not only can you listen to music and learn new languages and vocabulary you can also learn an instrument and go to concerts. Learning an instrument helps you to develop new skills and going to concerts lets you hear new music and meet different people, as well as spending time with friends. Music is also a good way to relax and a great conversation starter. Music can be combined with going out as when you go to parties you listen to music and dance. There are some downsides to listening to music. It can be a very expensive hobby as buying music and going to concerts is not cheap. It can also be seen as an unsocial thing as if you listen to music by yourself, you are not communicating with anyone else. You shouldn't everything that musicians do, use them as positive inspiration. It still remains as one of the best ways to interact with other people, besides social media.

A good way to keep healthy, meet new people and have fun is sport. You are able to make new social groups through following sport, for example following a football or playing as part of a team. It also gives you the opportunity to learn new skills and stay fit and healthy. Succeeding in a sport is also very fulfilling and makes you feel accomplished. You must be careful when doing sport because you may injure yourself. Sport can also lead to gambling, so only place responsible bets. It is also important not to become too competitive in your sport. However it is a brilliant alternative to social media.

Reading helps you to expand your imagination, knowledge and exposes you to new cultures. It can also be a great way to unwind. You can use the information you learn from reading as a topic of conversation when chatting with your friends. If you read newspapers or magazines you are able to learn about what is happening in the world around you. Some people find reading boring though, however this is just an opinion. Not everything is true, so don't become misguided by information you read. Overall reading is a safe and informative alternative to social media.

# ALTERNATIVES to social media

Many young people today are spending lots of time using social media. Social media is used to help young people communicate with friends easily and learn new things, but there are other ways you can do this.

A great way to communicate with your friends is to go out with them. Going out allows you to have real communication with people, rather than just talking through a screen. It also gives you the opportunity to see new places and experience new experiences, which is something that social media doesn't allow you to do. Going out can be lots of fun because you get to laugh with your friends and make new memories. However when you go out you may meet dangerous people so you must be careful and not go out by yourself too late. Despite this it is the best way to spend time with your friends and have fun.

Travelling is the perfect way to learn about new cultures and traditions and to meet new people. When travelling you are able to learn new things such as languages, skills, history of the place and improve your general knowledge. It also gives you the opportunity to see famous monuments and cities, taste new food and hear new sounds. If you don't choose the right place then you could become unsafe and have a bad experience, for example you wouldn't be safe going travelling in a war zone. Travelling can also be very expensive, so you must save money in advance...it is great fun though!

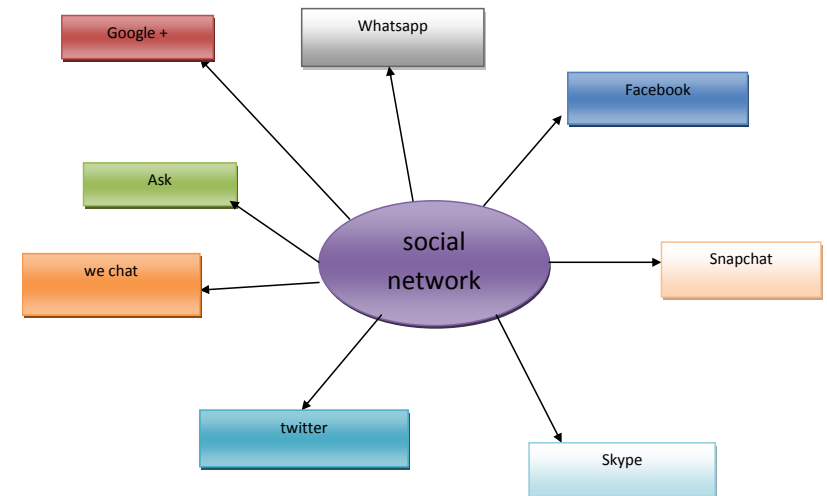


WhatsApp Messenger is a cross-platform instant messaging application available only to the smartphones: iPhone, BlackBerry, Android and Symbian. In addition to normal texting, WhatsApp Messenger users can send each other images, video and audio media messages, as well as engage in group conversations between multiple users. The name "WhatsApp" came from the greeting phrase "What's up?".



At first, it must be said that Ask.fm is a particular community, similar to the various social, but with an atypical feature: users can interact anonymously. And users on Ask.fm there are 60 million, more than thirteen connect daily, Italy is the country that matters the most. On Ask.fm, which is among the most used sites by teenagers, you can ask questions to get answers, and to answer, yes, you need to register. The entrance is forbidden for children under 13 years old, but you know that deterrent on the Internet.

## Conceptual MAP



## Addiction TEST

Do you use the internet?

Yes

No

How many hours do you spend on the internet per day?

Less than 1 hour

2-3 hours

More than 3 hours

How many social network are you using?

1

2

3

3+

What are you doing on social networks?

Chatting

Playing games

Posting photos

Killing time

How long you could stay without the internet?

6 hours

1 day

1 week

More than a week

How often do you check the internet?

Every free moment

Every hour

Every day

What device do you use for browsing the internet?

Phone

Computer

How do you access the internet?

By cable

By Wi-fi

Mobile internet

Do you think that you are addicted?

Yes

No

I don't know

10-18 You live like prehistorian guy

19-26 You know for what the internet is

27-32 The internet is not necessary for your life

33-46 You are addicted

**YOU ARE ADDICTED NO  
MATTER WHAT YOU HAVE  
ANSWERED!!**

## POSITIVE use of social media

If there are risks inherent in online social networking, there are also many potential benefits. Social networking can opportunities for new relationship as well as strengthening existing relationship, whether your kids' friends are close to home or across the world. It's important to be vigilant when your kids are getting involved in online social networking, but it's also good to encourage positive relationship through various avenues, including the internet.

There are advantages to using social networks:

- Kids can gain social confidence from interacting with other people online;
- Because social networking is constantly evolving, kids can become more familiar with new and emerging technologies;
- Many kids find support in online communities;
- Only communities can be very diverse and expose your opinions;
- Kids tend to use social networking to use social networking their real-world relationship;
- Keeping in touch with family members that live far away can become much easier through the use of online social networking;
- Social networking sites spread information faster than any other media;
- Law enforcement uses social networking sites to catch and prosecute criminals;

59% of students with access to the internet report that they use social networking sites to discuss educational topics and 50% use the sites to talk about school assignments 65% of traditional media reporters and editors use sites like Facebook and LinkedIn; 52% use Twitter.

Social networking sites are the top new source for 27.8% of Americans.

There are many examples: on March 2009, Rob Williams and Jason Traviadeux, skiers get lost in a snow storm. Their team used Twitter to obtain their phone numbers. The castaways used Google Maps on mobile to send their coordinates to the rescue team which helped them to find them; in Autumn 2009 an English boy of 16 connected to Facebook to announce to an American friend that he was going to commit suicide. His friend immediately called his mother and the solidarity chain started: the mom called the local police, who contacted the English ambassador who rushed a team in Oxfordshire where lived the suicidal boy. He was found with a drug overdose but he was saved;

the parents of Iona Stratten, a child of only 22 months diagnosed with leukemia didn't find a marrow donor. They looked for help on Facebook in October 2008 and received over 5500 responses, and one compatible in Australia; in January 2010, during the earthquake that devastated Haiti, Dan Wolly an American is buried under the ruins of the hotel Montcina at the Port-au-Prince. He used flash on his iPhone to find a place to stay, then used an application to evaluate and tend his wounds. Finally he programmed an alarm to wake up regularly so that he could stay awake and not fall under the darkness and numbness that could be fatal. He will be saved in 65 hours.



## SECURITY in social networks

The social networks are very famous all over the world, and they are very important for teenagers to communicate with other people.

The social networks offer a lot of advantages but they are dangerous too because everyone can see what you share on your account and your photos too.

Teenagers are not very careful in security so for this reason there are a lot of risks in the utilisation of these media. For example, people create fake accounts to get information about other people online so people need to be aware and careful of this.

### 10 RULES ABOUT PRIVACY IN FACEBOOK

1. Passwords (Passwords must be long with numbers and letters)
2. Telephone number is not good as a lot of people can contact you.
3. Turn on privacy lock so that only friends can see your account.
4. Only accept people you know personally and not people you have seen online.
5. Don't put your address on Facebook as people you don't know can contact and know where you live which isn't safe.
6. Don't share your password with anyone.
7. People shouldn't be able to find you on Google because they only need your name to find your facebook account which is bad.
8. People who you don't know shouldn't be able to send you a friend request.
9. On facebook you shouldn't write information about your personal life.
10. People who are not your friend on facebook should not be able to see your email address.

## GAMES on line

### Online Games

Online Games are funny and dangerous at the same time: on the one hand you get better skills, but on the other hand you destroy your body, when you're playing too much in front of the screen. The danger is that you get addicted by it very quickly. You'll forget the time and so you sit there playing these games for hours. A consequence of this is that you're not active anymore and so you'll get a lot of health problems, including the impairment of your eyes. Another possible problem is the losing of social contacts in real life. Well, of course you can chat and communicate with people from all around the world with the help of online games, but you ignore your friends and social contacts in reality.

*Here's a list of pro and con arguments concerning online games:*

positive	negative
- connection between different people	- you could be hacked
- alternative to watching TV	- you have to pay for some games
- concerning Online Casino => always available => more games than in reality	- you could get addicted easily (e.g. WOW, Call of Duty)
- sometimes more action	- losing of real friends
- training of skills	- impairment of eyes
- gaming becomes more interactive	- generally bad for health

## ETIQUETTE & ETHIC in social media

The phenomenon of social networking is changing the way of contact and relationship between people in the professional field.

It is good to think before you enter certain information, because if it can be fun at the beginning, at the following time could prove to be a problem.

Social networks offer a very accurate profile of who we are, and our information, even private ones, can be accessible to all those who are registered to that service. A basic rule that we have to keep in mind, would be to place in our network if contacts only the people we know in real life.

But there are other important rules for example: Not everyone is who they claim to be: in the network are possible and frequent identity theft.

You have to remember to do a lot of attention when expressing thoughts about things of people.

Then as in another context, real or virtual, respect for others and the use of appropriate language is very important.

If we decide not to use a particular social network, remember to close our account

Avoid using the same password for all the services that we decide to use

Do not post material you do not know the origin: it may be covered by copyright and this could lead to sanctions.



## RISKS

The popularity of social networking sites has increased at astonishing levels. There is no arguing the usefulness of sites such as Facebook, Twitter. They can be used for professional networking and job searches, as a means to increase sales revenue, as a tool to keep the public informed of safety and other issues or as a way to reconnect with friends from way-back-when.

Actions in the digital world can have far-reaching consequences in real life. Inappropriate posts on social media can have severe repercussions on a student's academic career, and students can lose jobs, internships and even interviews because of the information potential employers are finding out about students on their social networking accounts.

The risks are:

Fake Accounts

Pedophilia

Stimulate jealousy in couples

Blackmail webcam

Addiction webcam

Development of geolocation

Unable to delete the data published on the website

Violations to the credibility

Cyber bullying

Do Not Post Sexual, Religious, Political and Graphic Material

Never Fight with Anyone on Social Networks

Broken relationships

Damaged reputation

Real-World Threats

How to protect?

Never open an attachment unless it's from someone you know, and you are expecting to receive it. If you have any doubt, then contact the individual and ask if he/she actually did send it.

Use up-to-date antivirus/anti-malware software on your computer to block any harmful files that you may have accidentally opened.

It's also a good idea to change your password regularly to make it harder for hackers to access your profile.

**Make your profile invisible on the web**